

INCLUDES
TIPS ON SURVIVING
IN AN ECONOMIC
DOWNTURN

Create a lasting impression – hand a personalised CD to your business clients and prospects!

Convert new start-up prospects into valuable clients, and impress established businesses with your expertise.

Practice Track's personalised CD-ROMs contain attractive, readable PDF guides, full of useful information for business clients.

The CD contents and label are customised for your firm, and encourage the reader to contact you for more advice and to make use of your business services.



Two titles available - suitable for any business:



Starting a Business

Ideal for marketing to new start-up businesses. The CD contains essential information on topics including:

- Writing a business plan
- Raising finance
- Choosing a business structure
- Business tax planning
- ...and much more.



Developing your Business

Ideal for existing business clients and prospects looking to grow or improve their businesses. The CD contains essential information on topics including:

- Strategy and planning
- Business processes
- Tax planning
- Exit planning
- ...and much more.



Fully personalised for your firm:

- Add your logo and details to the label
- Personalise the first page of the content with your details and message
- Choose from 4 different designs
- Range of packaging options available

Choose from four different designs:



Global



Network



Rush Hour



Satellite

Cost

The first 25 copies of each title are £175+VAT. This includes the cost of personalising the first page of the content and the label. Thereafter additional CDs are £3.50+VAT each. Delivery is £15+VAT.

Buy both titles and save £100. A set of 25 of each of Starting a Business and Developing a Business is £250+VAT.

Each order comes free with:

- **How to use CD** – includes tips and templates for making the most of your personalised CDs
- Clear plastic wallets to protect your CDs

Packaging options

Your CDs come free with clear plastic wallets. Alternatively you can choose:

- Shell cases – robust clear plastic cases, ideal for posting. 40p each.
- DVD cases – we can supply DVD-style cases with a bespoke sleeve – call for more details.

Bespoke versions

We can create bespoke labels and contents just for your firm – call 0117 932 7812 for more information.

Order Form

Just send me a sample for now:

- Starting a Business Developing your Business

To order

To order, just call 0117 932 7812 or email sales@practicetrack.co.uk. Alternatively, complete and return this form to the address below or fax to 0117 932 1132

Choose quantity

Starting a Business Quantity (minimum 25):

Developing your Business Quantity (minimum 25):

Add shell cases (25p each) Quantity:

Choose design

- Global Network
 Rush Hour Satellite



Name:

Firm:

Tel:

Address

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Email.....

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